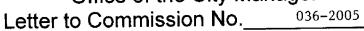
CITY OF MIAMI BEACH

Office of the City Manager





Date: February 4, 2005

To:

Mayor David Dermer and

Members of the City Commission

From:

Jorge M. Gonzalez

City Manager

Subject:

64th ANNUAL BOAT SHOW

The 64th Annual Boat Show will be held February 17, 2005 through February 21, 2005. As part of our effort to ensure ongoing communication with the businesses, residents and visitors, attached please find the information that will distributed.

Enhanced staffing plans have been approved for this weekend and "Park and Ride" shuttles will be provided as described in the attached notices.

If you have any questions, please contact me.

JMG\CMC\rar

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attachments

C:

Executive Staff

Department Directors

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City of MIAMIBEACH

Community Notice

February 2005

www.miamibeachfl.gov

Miami International Boat Show Sets Anchor in Miami Beach

Celebrating its 64th anniversary, this year's show will feature the latest powerboats, engines, electronics, and accessories from more than 2,300 exhibitors on more than 2.5 million square feet of exhibition space. The Miami International Boat and Sailboat Show is the greatest boat show in the world. The show will be open from **February 17 through 21, 2005**. Show hours are Thursday from 10:00 a.m. to 6:00 p.m.; Friday - Sunday from 10:00 a.m. to 8:00 p.m.; and Monday from 10:00 a.m. to 6:00 p.m. Additionally, the Yacht Brokerage Show is held on Indian Creek Waterway (February 17 – 21).

The Boat Show adds increased traffic and parking demands and the City appreciates the public's patience during this period. The Show will host a series of sunset events and many special activities throughout the show hours to attract and entertain visitors. For up to date information, visit their website at www.miamiboatshow.com.

Due to increased traffic and parking availability, the City of Miami Beach Parking Department offers a park and ride program. Flat parking rates will vary between \$2 and \$10 contingent upon proximity to the event. Pedestrian hotel guests ride for free including Electrowave shuttle. The shuttle will include round-trip shuttle service for each passenger to and from the Convention Center at the following garages/lots:

Boat Show Park & Ride / Rate (includes free shuttle service)

^{* *}Electrowave, normal service - Free (305-THE-WAVE)

Buses will run continuously one hour prior to Boat Show opening each morning until one hour after closing each night. In addition, a continuous shuttle runs between other show locations.

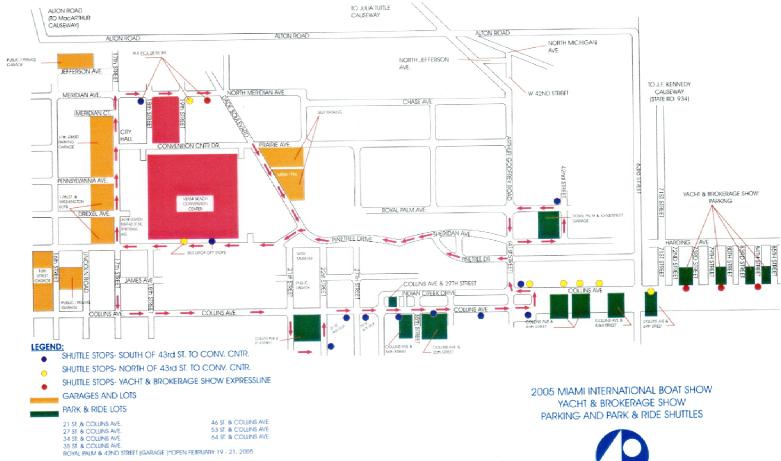
The Boat Show's economic impact far surpasses that of other boat shows held in Florida. Miami has a solid reputation as the marine industry's premier event and a long history of attracting serious buyers from around the world. In 2003, the Boat Show generated over \$600 million in sales and an economic impact on the City's business community of over \$13 million. These increased revenues are very important to the City's continued financial health.

Boat Show **Parking Information**, 305-673-7505 or 305-673-PARK. Miami International **Boat Show Information**, 954-441-3220 or www.miamiboatshow.com.

^{**} Shuttle Service to Convention Center and/or Yacht & Brokerage Show.

BOAT SHOW PARKING AND "PARK & RIDE" SYSTEM

FREE SHUTTLE SERVICE RUNS CONTINUOUSLY ONE (1) HOUR BEFORE SHOW AND STOPPING ONE (1) HOUR AFTER SHOW



ADDITIONAL PARKING 7 ST. & COLLINS AVE. 12 ST. & WASHINGTON AVE.

BUS STOPS ONLY 30 ST. & COLLINS AVE. 38 ST. & COLLINS AVE.

PUBLIC / PRIVATE PARKING GARAGES

17 St. & JEFFERSON

43 ST. & COLLINS AVE. 42 ST. & INDIAN CREEK



NOTE: MAP NO TO SCALE